

Elthuruth, Thrissur, Kerala - 680 611, India

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# Career Guidance & Placement Cell

Report of Activities 2021-22



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#### **CAMPUS RECRUITMENT-2021**

Title of Programme	Campus Recruitment- 2021, in Collaboration with ICICI Bank
Organising Cell/ Department	Department of B. Com Co-operation & Placement Cell
Date	19/12/2021
Number of Students Benefited	86
Nature of the Event	Recruitment

#### Report

The online placement drive of ICICI Bank with the help of the training partner

NIIT was conducted on 19th December 2021. It was a great success, this placement drive was conducted with the joint effort of the Department of Cooperation (B. com) of St. Aloysius College, Elthuruth, Thrissur together with the St. Aloysius College Placement Cell. This event was arranged on short notice. 6 Students from our college have been selected. The following students are the candidates who have got selected to ICICI Bank and Registered to the PGDSRB Program that they will undergo before joining ICICI Bank.

Congratulations to the following students for being selected in ICICI Bank

Mob: 0940 0137800





Office.: 0487 2360748
Principal: 0487 2366250 aloysiuselthuruth@gmail.com Mob: 0940 0108900 www.staloysiuselt.edu.in



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#### RECRUITMENT DRIVE IN COLLABORATION WITH ESAF

Title of Programme	Recruitment drive in collaboration with ESAF
Organising Cell/ Department	Department of B. Com Co-operation and Placement Cell, St.Aloysius College, Elthuruth, Thrissur
Date	15/01/2022
Number of Students Benefited	14
Nature of the event	Recruitment
Placement got	Gopika

### Report

On January 15, 2022, the Department of B. Com Co-operation, in collaboration with the Placement Cell of St. Aloysius College, Elthuruth, Thrissur, successfully conducted a recruitment drive in association with ESAF a leading name in the microfinance sector in India. The drive aimed at providing students with employment opportunities in a reputed organization while also exposing them to the competitive recruitment process followed by corporate entities.

The Placement Cell, in coordination with the B. Com Co-operation Department, had undertaken rigorous preparation leading up to the event. A briefing session was conducted to orient students on the expected recruitment procedures, which included resume building, interview skills, and aptitude test training. Students were also provided with company-specific insights about ESAF's vision, mission, and work culture to prepare them thoroughly.

The drive witnessed the participation of 14 students, all eager to secure roles in a dynamic working environment like ESAF. After a rigorous selection process, Gopika from the B. Com Co-operation Department was successfully placed in ESAF, marking the culmination of her academic journey with a concrete professional opportunity. The students expressed their appreciation for the opportunity to articipate in a professional recruitment drive within the college premises. Many stated that the real-time (e) and testing process gave them confidence and valuable experience for future job pursuits.

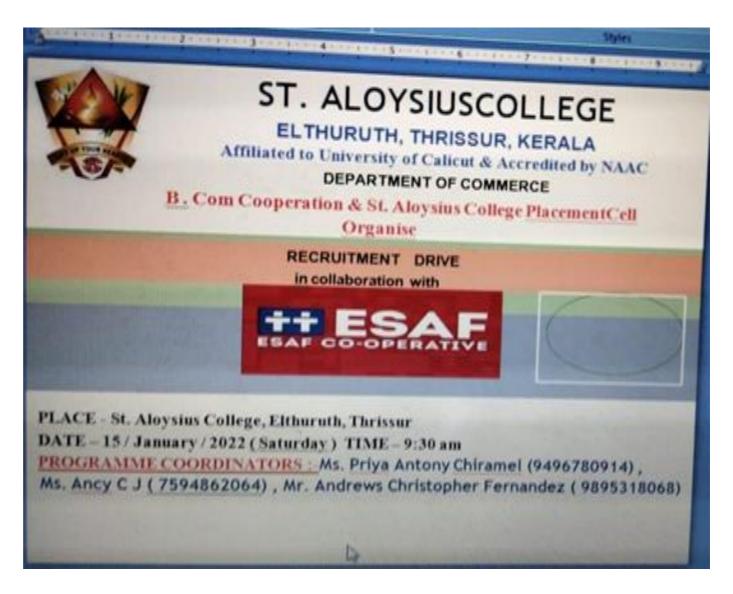
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Gopika, the selected candidate, shared her excitement and gratitude towards both the Placement Cell and ESAF for the opportunity. She stated that the pre-recruitment training helped her to face the process confidently and secure the role.

The recruitment drive in collaboration with ESAF was a successful endeavor, benefiting not only the selected candidate but also providing exposure and valuable experience to all participants. The Placement Cell and Department of B. Com Co-operation remain committed to organizing such recruitment events to bridge the gap between academia and industry, ensuring that students are wellequipped to transition into the workforce.





Office: 0487 2360748
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Mob: 0940 0137800



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### WHAT'S NEXT? CAREER GUIDANCE PROGRAMME 2021-22- SESSION -1

Title of Programme	What's next?
Organising Cell/ Department	Department of English
Date	24/07/2021
Number of Students Benefited	20
Nature of the event	Career Guidance Programme

#### Report

The first session of What's Next? Career Guidance Programme 2021-22, A Webinar Series for final year BA English students was conducted on 24th July, 2021 at 11:30 am via Google Meet. Ms. Varsha Binth saif, Visiting Research Scholar, NRCT Thailand was the resource person for the session and it dealt with the topic-"Abroad Scholarships". It was an informative session by introducing various scholarships like commonwealth scholarship, DAAD scholarships, fulbright scholarship, and other private scholarships that are available to Indian students to study abroad. The eligibility criteria and other requirements of each scholarship were detailed by the speaker. The session was followed by a discussion in which many of the students raised their queries regarding this topic. Overall, 13 students participated. Ms. Athira K M coordinated the programme. Overall, it was really an enlightening session to the students.



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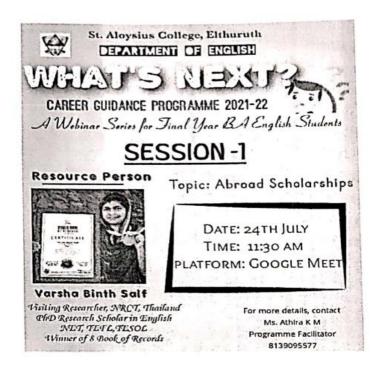
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#### BROCHURE AND PHOTO OF THE PROGRAMME







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Mob: 0940 0137800

#### PLACEMENT DRIVE 2022 – JOS ALUKKAS GROUP

Title of Programme	Placement Drive 2022 – Jos Alukkas Group
Organising Cell/ Department	M.com Finance in association with Placement Cell
Date	29/07/2022
Number of Students Benefited	30
Nature of the Event	Recruitment

#### Report

The PG Department of Commerce (M. Com Finance) of St. Aloysius College, Elthuruth, in collaboration with the college's Placement Cell, organized a highly anticipated placement drive for undergraduate students. The placement drive was held in association with Jos Alukkas Group, a renowned name in the jewelry and retail industry, offering career opportunities for the positions of Sales Executive and Accountant. The drive aimed to provide students with direct access to employment opportunities in well-established roles within a respected corporate group. To ensure ample time for participation, a registration window of five days was provided, starting with the initial announcement and culminating in the closing of registrations on July 29, 2022. During this period, a total of 30 enthusiastic students registered, showcasing a strong interest in securing a position with Jos Alukkas Group. The registered students were excited about the opportunity and eagerly awaited the interview process.

The roles on offer, Sales Executive and Accountant, attracted significant interest due to the reputation of Jos Alukkas Group and the promising career paths these positions could offer. The collaboration between the Department of Commerce and the Placement Cell ensured that students were well-prepared for the placement drive. Pre-placement sessions were organized to guide students on the expectations of the hiring process, interview techniques, and the specific skill sets required for each role. With all registrations completed, the next phase would involve the organization of interviews where students would have the chance to demonstrate their skills and knowledge to the recruitment team from Jos Alukkas Group. The event was seen as a significant step in providing real-world career opportunities or the students of St. Aloysius College, reinforcing the college's commitment to student success and sibnal development.



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This placement drive not only served as an opportunity for students to start their careers but also strengthened the ties between the college and industry, paving the way for more such collaborations in the future.

#### Link for registration:

https://docs.google.com/forms/d/e/1FAIpQLSd0bCrPns3Kn9lQQzA 4d6llQlsuSbuNLKVEiVH7INnOKaKw/viewform?pli=1





Office.: 0487 2360748 Principal: 0487 2366250 Mob: 0940 0108900

Mob: 0940 0137800



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#### **IELTS TRAINING COURSE**

Title of the Programme	Competitive Exam Coaching- IELTS Training
Organizing Cell/ Department	PG and Research Department of English
Date	September 2021 - March 2022
Number of Students Benefitted	30
Nature of the Event	Competitive Examination

### Report

The IELTS training course at St. Aloysius College, Elthuruth, for the academic year 2021-2022 was successfully conducted under the guidance of Dr. Atheetha K. Unni. This course, designed specifically for degree students, aimed to equip them with the necessary skills and strategies to excel in the IELTS examination, which is crucial for higher education and professional opportunities abroad.

The course spanned 30 hours, running from September 2021 to March 2022. It provided comprehensive training in all four modules of the IELTS exam: Listening, Reading, Writing, and Speaking. The curriculum was carefully structured to address the specific needs of students, helping them build confidence and competence in each area.

Throughout the course, students participated in various practice tests and exercises that simulated the actual exam environment. Feedback was provided regularly to ensure continuous improvement. The training also included tips and strategies for time management, dealing with common challenges, and maximizing scores in each section of the test.

The course concluded in March 2022, with certificates awarded to all participants who successfully completed the training. The feedback from students was overwhelmingly positive, with many appreciating the detailed guidance and the practical approach to mastering the IELTS exam.

ST. ALOYSIUS COLLEGE, ELTHURUTH **THRISSUR -680611** 

Mob: 0940 0137800



Office.: 0487 2360748
Principal: 0487 2366250 Mob: 0940 0108900



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**Competitive Exam Training** 

**IELTS Training** Research and PG Department of English **IELTS TRAINING** 

1. Course code:

2. <u>Introduction</u>: Educational institutions, employers, professional registration bodies and government immigration agencies often require proof of English language skills as part of their recruitment or admission procedures. IELTS is widely accepted for these purposes. IELTS (the International English Language Testing System) is designed to test the language ability of people who want to study or work where English is used as the language of communication.

IELTS Training course would provide amble opportunities for upgrading the language skills of the students. This intensive 30 hour course enables students to acquire English language proficiency in preparation for the IELTS examination. The comprehensive and academically rigorous course puts equal weight on reading writing, listening, speaking and test taking strategies. It focuses on the four language skills of speaking, listening, reading and writing whilst supporting each skills-based lesson with activities designed to enhance vocabulary and grammar language systems. In addition, it focuses on providing students with the skills required to address the questions and tasks accurately and efficiently.

3. Eligibility: Candidates who are pursuing bachelor degree in any subject with minimum of 50% of marks will be eligible, for the admission to this training course. The admission is open to all the UG students of St. Aloysius College.

4. **Duration**: 30 Hours

5. Objectives:

By the end of this course, students will be able to do the following:

- Recognize and overcome challenges presented in the IELTS exam.
- Be prepared for the mechanics of the IELTS exam, e.g. time allotted, format and order of questions.

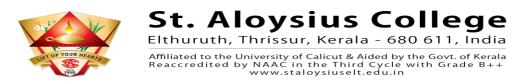
Reading

poler tand a variety of different academic text types.

scan and focus on target material in all types of reading passages.

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- Identify the elements of a text and, where required, reproduce these elements in their own writing.
- Achieve a deep understanding of the 11 questions types found in the reading and how to address them.

### **Writing**

- Respond to the 2 tasks, following instructions and making the best use of the time available.
- Write a variety of different types of essay, e.g. persuasive, cause and effect etc.
- Write a report analyzing graphs and charts.
- Interpret and describe statistical data using appropriate language and grammar.
- Demonstrate enhanced vocabulary and grammatical structures.

#### **Speaking**

- Understand what is required of candidates in all 3 parts of the exam.
- Evaluate and self-correct their speaking.
- Demonstrate enhanced speaking.
- Formulate, express and defend opinions using appropriate vocabulary and grammatical structures.

#### Listening

- Demonstrate understanding of academic and professional discourse e.g. lectures.
- Identify the main ideas and distinguish relevant supporting details of a formal or academic passage.
- Demonstrate improved listening skills for overall comprehension and details. Achieve a deep understanding of the 6 questions types found in the listening and how to address them.

#### 6. Module:

#### Reading

Practice Zone	Description	Hours
Format:	Set 1	
Interactive	Question types:	
activities	Short answer questions	
	Table completion	
	Topic: Leisure and entertainment	
	Set 2	6
	Question types:	
	Matching information to paragraphs	
	Sentence completion	
	Topic: Language and communication	
	Set 3	
	Question types:	
	<ul> <li>Matching headings to paragraphs</li> </ul>	
	Multiple choice	
	Topic: Travel, tourism and transport	
VSIUS COL	Set 4	
	Question types:	
	Diagram completion	



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• True, False, Not given Topic: The environment	

Listening		
<b>Practice Zone</b>	Description	Hours
Format:	Set 5	6
Interactive	Question types:	
activities	Form completion	
	Classification	
	Topic: Art and culture	
	Set 6	
	Question types:	
	Multiple selection	
	Summary completion	
	Topic: Mass media	
	Set 7	
	Question types:	
	Table completion	
	Short answer questions	
	Labelling a diagram	
	Topic: Health and fitness	
	Set 8	
	Question types:	
	Form completion	
	<ul> <li>Multiple selection</li> </ul>	
	Multiple choice	
	Sentence completion	
	Topic: Work and business	
Speaking	1	
Practice Zone	Description	Hours
Format:	Title: IELTS Speaking Advice	6
Interactive	Advice on how to improve performance in the IELTS	
activities	speaking test	
	Title: What the examiner is looking for	
	IELTS trainer provide insight into how examiners assess candidate performance in the	
	speaking test.	
	Title: Tutorial: Interview Phase	
	An analysis of the individual long turn phase of an IELTS	
	speaking test, with commentary	
	on the candidate's performance and score	
5105 6	Set 1	
JEN JEN	Video clips and practice exercises for	
	answering general questions about	
HURU	yourself in Phase 1 of the speaking test	

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Set 2 How to deal with questions about yourself in Phase 2; what to do when you do not have a ready answer; making notes on speaking topics	
Set 3	
Introduction and tips on Phase 3; video analysis of candidates' performance in Phase 3	
Set 4 Review of tenses to use when answering questions about yourself; video analysis of a candidate's performance in Phase 4	

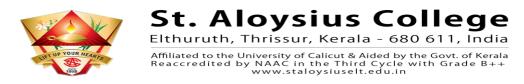
Writing

writing	D ' /'	TT
Practice Zone	Description	Hours
Format:	Set 1 task 1	6
Interactive	Practice exercises for reports on static	
activities	Charts	
	Set 2 task 1	
	Practice exercises for reports on dynamic	
	charts	
	Set 2 task 2	
	Practice exercises for compositions	
	<u> </u>	
	discussing arguments for and against	
	Set 3 task 1	
	Practice exercises for reports on tables	
	Set 3 task 2	
	Practice exercises for compositions giving	
	an opinion	
	-	
	Set 4 task 1	
	Practice exercises for reports on	
	diagrams showing objects	
Mock Test		6 Hours
Total		30 Hours

#### 7. Assessment Strategy:

Student progress will be assessed on a weekly basis with feedback given in class. No grades will be given a feedback is to allow students to focus on areas that require improvement and to provide a supportive but informal method of allowing students to progress. Students will also do official IELTS

> **Office**: 0487 2360748 **Principal**: 0487 2366250 aloysiuselthuruth@gmail.com Mob: 0940 0137800 Mob: 0940 0108900 www.staloysiuselt.edu.in



practice exams every week, thus providing immediate feedback on progress.

#### 8. Reference Materials:

Speak IELTS Booklet Official IELTS exams Selected materials from: Cullen, French & Drakeman, The Official Cambridge Guide to IELTS, Cambridge University Press.

Feedback Report: IELTS Competitive Exam Coaching 2021-2022

Coordinator: Dr. Atheetha K. Unni

**Department:** PG Department of English

**Duration:** 30 hrs

#### **Overview:**

For the academic year 2021-2022, the IELTS coaching program continued to offer tailored guidance to students preparing for the IELTS exam. The PG Department of English, led by Dr. Atheetha K. Unni, provided students with a well-rounded training experience, building on the success of the previous year.

#### **Participant Feedback:**

#### 1. Quality of Instruction:

The students appreciated the instructors' ability to break down complex topics and provide clear explanations. They noted the helpfulness of practical tips for exam strategies.

#### 2. Course Structure:

Participants found the course structure well-organized, with a balanced focus on all four modules. Mock tests, combined with daily practice tasks, were seen as crucial to their preparation.

#### 3. Speaking and Listening Modules:

The speaking and listening sessions were highly appreciated, with many students citing an improvement in their ability to comprehend native speakers and engage in fluent conversations.

#### 4. Improved Facilities:

This year saw an increase in the use of digital resources, such as online IELTS practice tests and video lessons, which students found extremely helpful.

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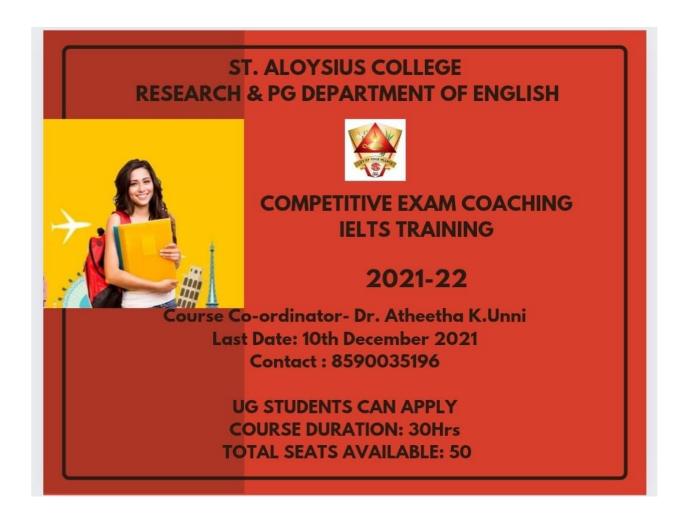


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- Some students recommended more weekend sessions to accommodate working participants.
- A few also suggested organizing additional one-on-one speaking sessions for focused feedback.

#### **Conclusion:**

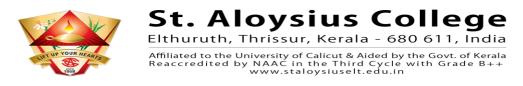
The IELTS coaching program for 2021-22 received excellent feedback from participants, with many noting significant improvements in their language proficiency and overall readiness for the exam.





Office.: 0487 2360748 Principal: 0487 2366250 Mob: 0940 0108900

Mob: 0940 0137800



#### INAUGURATION OF UGC NET COACHING

Title of the Programme	UGC NET Coaching
Organizing Cell/ Department	PG and Research Department of English
Date	12-11-2021
Number of Students Benefitted	22
Nature of the Event	Competitive Examination

### Report

St. Aloysius College, Elthuruth, Thrissur, Kerala, known for its dedication to academic excellence, held the inauguration of its UGC NET Coaching for MA English students on 12th November 2021. The college, affiliated with the University of Calicut and aided by the Government of Kerala, has been re-accredited by NAAC in the third cycle with a B++ grade.

The event was organised by the Research and PG Department of English. Ms. Susan Joshi, the Head of the Department, led the programme, with Dr. Atheetha K. Unni serving as the coordinator. The inauguration aimed to kickstart a focused coaching programme designed to prepare MA English students for the UGC NET examination.

Ms. Susan Joshi addressed the participants, highlighting the significance of the UGC NET qualification for those pursuing careers in academia and research. She emphasised the college's commitment to providing the best possible support to its students through structured coaching sessions.

Dr. Atheetha K. Unni, the coordinator, provided insights into the course structure and the resources available to the students. She encouraged the learners to engage deeply with the material and take full advantage of the expertise offered by the department's faculty.

The inauguration was well-attended, and the enthusiasm among the students was palpable. The programme is expected to greatly benefit those aiming to clear the UGC NET exam, aligning with the college's mission to foster academic growth and excellence.



Mob: 0940 0137800

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Principal: 0487 2366250 aloysiuselthuruth@gmail.com Mob: 0940 0108900 www.staloysiuselt.edu.in



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# Inauguration of **UGC NET COACHING**

For MA English Students

**12 November 2021** 

Research and PG Department of English

HoD Susan Joshi

Mob: 0940 0137800

Coordinator Dr Atheetha K. Unni

Office.: 0487 2360748 Principal: 0487 2366250 Mob: 0940 0108900



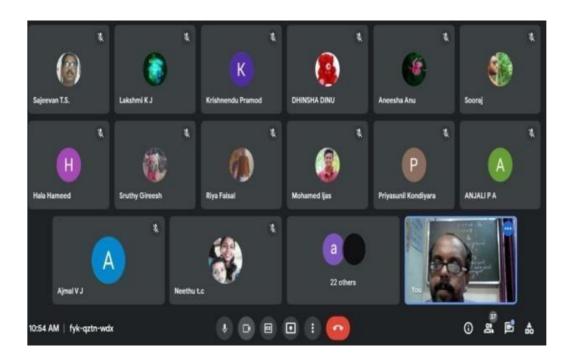
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#### **PSC COACHING**

Title of the Programme	Preparation of UPSC/ KPSC Examination
Organizing Cell/ Department	Kulimuttam Thattunkal Educational Center library collaborated to Govt UP school
Date	6-6-2021 to 13-6-2021
Number of Students Benefitted	38
Nature of the Event	Competitive Examination (Social Extension Activity)

### Report

Free PSC coaching by our faculty Dr Prasant A P for K-TECH (Kulimuttam Thattunkal Educational Center library collaborated to Govt UP school) on June 6<sup>th</sup> to13<sup>th</sup> June 2021





Mob: 0940 0137800

aloysiuselthuruth@gmail.com Mob: 0940 0108900 www.staloysiuselt.edu.in



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### **PSC COACHING**

Title of the Programme	Preperation of UPSC/ KPSC Examination
Organizing Cell/ Department	Kulimuttam Thattunkal Educational Center library collaborated to Govt UP school
Date	18 <sup>th</sup> July 2021
Number of Students Benefitted	38
Nature of the Event	Competitive Examination (Social Extension Activity)

#### Report

Social extension Activity by PG Department of Finance M Com. Free coaching on UPSC/KPSC on General Knowledge by student Suvarna Girijan, 2nd Sem M Com for for KTECH (Kulimuttam Thattunkal Educational center library collaborated to Govt UP school).

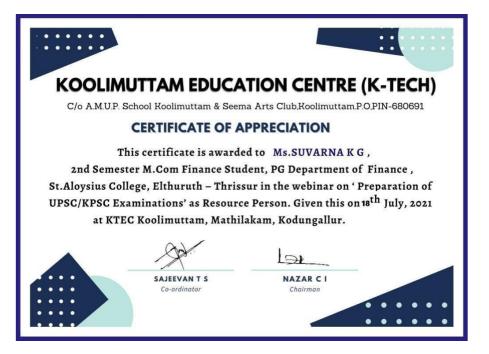


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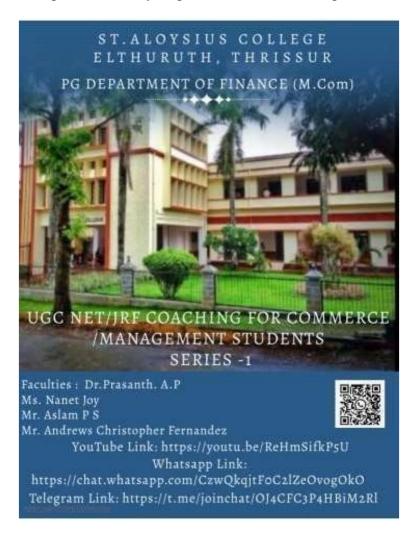
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#### NET/JRF COACHING SERIES

Title of the Programme	UGC NET/JRF Coaching for Commerce/ Management Students Series-1
Organizing Cell/ Department	PG Department of Finance (M. Com)
Date	28 <sup>th</sup> August 2021
Number of Students Benefitted	38
Nature of the Event	Competitive Examination

## Report

NET/JRF coaching series started through our YouTube channel. WhatsApp and Telegram groups were also started where the participants can discuss queries and revise previous question papers. The platform is very helpful for the NET/JRF aspirants.





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Mob: 0940 0137800



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#### TWO DAY UGC NET/JRF COACHING

Title of the Programme	Two-day UGC NET/JRF Coaching for Commerce
Organizing Cell/ Department	PG Department of Finance
Date	19-7-2021 and 20-7-2021
Number of Students Benefitted	14
Nature of the Event	Competitive Examination

#### Report

Two-day UGC NET/JRF coaching for commerce by the resource person Mr. Aslam P S research scholar, was conducted on 19<sup>th</sup> and 20<sup>th</sup> June 2021. The participants from different institutions including faculty members and students participated in the programme .Feedback link was also provided. Programme was a grand success.



